

DRIVING RANGE

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Key features at Sportsman's driving range that enhance your range experience include:

- 30 hitting stations
- New Pinnacle Premium balls put in play twice a season
- 12 strategically located targets at various distances to improve your distance control
- Lighted facility for night use
- Home of the Northbrook Golf Academy
- Top instructors on the North Shore
- Trackman Club Fitting available to maximize your potential

Sportsman's Country Club's Driving Range is open daily. Sportsman's also offers an 18-hole and 9-hole course, mini golf, clubhouse, pro shop, putting greens and chipping areas.

Submitted by Sportsman's Country Club, 3535 Dundee Road, Northbrook. For more information, call (847) 291-2351 or visit www.sportsmansgolf.com.

The Spa at North Shore Aesthetics offers a med spa like no other

Dr. Benjamin Schlechter, M.D., F.A.C.S., a board certified plastic surgeon is the founder and medical director of The Spa at North Shore Aesthetics. He opened the spa in conjunction with his Northbrook Plastic Surgery practice more than four years ago. As the owner and medical director of The Spa at Spring Ridge for more than 20 years, he felt confident that he could bring his unique formula to the Chicagoland area, and enjoy the success he has seen at his other location.

The recent selection of the Spa at North Shore Aesthetics as the top med spa on the North Shore has been a confirmation of this. The most important ingredients to the

success of his spas is his involvement in the day-to-day business operations, training of his staff and his commitment to staying at the forefront of medical skin care and laser procedures. So often the medical director is in name only and plays no active role in patient care, and has little-to-no knowledge of the treatments, products or lasers. He has attended product training for all of the lines carried in the spa. He is also trained on and uses most of the lasers, and tests them often.

Dr. Zein Obagi, the creator of the Obagi and ZO skin care lines, has a motto – "It's never too early or too late to have amazing skin." It is a

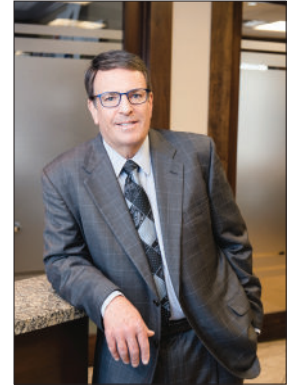
philosophy he follows in his spa and practice. Last year Schlechter went to Obagi's facility in California to work with him and advance his understanding of skin care. Schlechter said it was one of the best trainings he has attended.

Schlechter said he cannot overemphasize the importance of initial and ongoing training for his staff.

"I invest a lot of time and resources into our aestheticians so that they provide superior services to our spa clients," he said. "One of the first things I tell the service providers is you have one chance to impress the client, and if the service you provide is not outstanding, they will

likely go elsewhere."

Alison Spatz, the spa's current aesthetician, is part of the reason they were awarded best med spa, as she provides excellent service, but also works hard to educate her patients. She has commented that one of the reasons she loves working at the spa is because of her ongoing training, and Schlechter's commitment to its success. Spatz also works closely with Schlechter to provide pre- and post-treatment and scar management for his cosmetic surgery patients. Her recent trip to his Spa at Spring Ridge for advanced training on facials, peels, laser and microblading has only enhanced her knowledge



and skills.

Schlechter is looking forward to expanding his med spa. He knows the importance of having physician knowledge and accessibility to his staff is invaluable in a med spa setting.

Submitted by North Shore Aesthetics, 1404 Techny Road, Northbrook. For more information, call (847) 393-4770 or visit www.northshoreplasticsurgeon.com.